



Columbus Day Parade  
Monday, October 14, 2024  
12:30 P.M.

State Street (From Wacker Drive to Van Buren Street)

## 2024 COLUMBUS DAY PARADE AD BOOK/VIGNETTE CONTRACT

AD Sponsor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

**TELEVISED COMMERCIAL VIGNETTE ON ABC DURING THE PARADE (30 SECONDS):**

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**PROGRAM BOOK Rates:**

\_\_\_ 30 Second Vignette \$2,500.00 (Includes Production)

(Sizes are 5.5" by 8.5". Print is black and white with borders in color)

\_\_\_\_\_ Inside Front Cover: \$2,000.00

\_\_\_\_\_ Inside Back Cover: \$1,500.00

\_\_\_\_\_ Purple Border Page: \$500.00

\_\_\_\_\_ Gold Border Page: \$300.00

\_\_\_\_\_ Silver Border Page: \$200.00

\_\_\_\_\_ White Page: \$100.00

No Ad - Donation Only: Amount \$ \_\_\_\_\_ **PLEASE CHECK ONE:**

\_\_\_\_\_ Enclosed is my new Ad to be printed in program

\_\_\_\_\_ Please repeat same Ad from last year

\_\_\_\_\_ I will email wording for my AD to [jcc@jccia.com](mailto:jcc@jccia.com)

\_\_\_\_\_ Enclosed is my business card to be used for my AD

Authorized Signature \_\_\_\_\_ Date: \_\_\_\_\_ Amount of Check \_\_\_\_\_

**CHECKS ARE PAYABLE TO THE JOINT CIVIC COMMITTEE OF ITALIAN AMERICANS - COLUMBUS DAY PARADE  
PLEASE MAIL, FAX OR EMAIL THIS FORM AND PAYMENT TO JCCIA OFFICE NO LATER THAN SEPTEMBER 19, 2024**

3800 W. Division Street, Stone Park, Il 60165 Tel:708.450.9050 Fax: 708.450.9065 Email: [jcc@jccia.com](mailto:jcc@jccia.com) www: [jccia.com](http://jccia.com)

Release:

In consideration for acceptance as a participant in the 2024 Columbus Day Parade on October 14, 2024, your unit, its officers and members participating or present at the parade irrevocably grant the Joint Civic Committee of Italian Americans the exclusive right to use, in any media, your name, likeness, photos or reproduction of your performance for any purposes including promotion, advertising or otherwise. Your organization further affirms it is aware of the risks associated with participating in the Parade and hereby releases, discharges, and acquits The Joint Civic Committee of Italian Americans, its employees, sponsors and agents for any and all claims, liabilities and/or damages related to the Parade on account of any personal injury or property damage which may occur from any cause before, during or after the 2024 Columbus Day Parade.